

# VALERIE

UX / UI Designer  
valeriecostilla.com  
costilla.valerie@gmail.com

## EXPERIENCE

### Fahrenheit Marketing, UX/UI Designer

June 2016 - Present

I am responsible for bringing a design project from ideation to a finished product, ready for development handoff.

- Responsible for multiple design projects at a time
- Implemented a UX design process for the company
- Create sitemaps, information architectures, and wireframes
- Organize information and actions for websites and web apps
- Content strategy and messaging through UX writing
- Present deliverables to clients for review and approval

### GSD&M, UX Design Intern

June 2015 - August 2015 | January 2016 - April 2016

Working closely with my lead, I helped brainstorm and execute UX experiences in and out of the web.

- Created user personas, flows, and stories
- Assisted and conducted user interviews
- Helped in pitching a photo book creation wireframe

### ESD & Associates, Design Intern

May 2014 - August 2014

I refined my photoshop and illustrator skills while working on client campaigns.

- Social media content ideation and creation
- Designed and prepped magazine spreads for print
- Photo editing for web and print uses

## SKILLS

Adobe CC Suite

Sketch

Figma

Axure

Invision App

HTML and CSS

Wordpress

Content / UX Writing

Agile Project Management

Ping Pong

## EDUCATION

Texas State University

BFA in Communication Design

Minor in Mass Communication